

2024/25

RULES & PRIZES

OF THE COMPETITION



TARTGET PRIZE

INTERNATIONAL PAINTING CONTEST



Collaborate:



ATENEO
DE MADRID



✉ info@targetpaintingprize.com

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“RULES AND PRIZES OF THE COMPETITION”

1. INTRODUCTION

TARGET PAINTING PRIZE is a private initiative for the promotion of art. Our goal is to give visibility to creators, motivate artistic production, and offer content to enthusiasts, collectors, and galleries. Interaction, dynamism, and global reach are the hallmarks of this artistic project. Beyond the competition, the organization will promote other events, collaborate with art schools, artist residencies, and will apply itself to the artists' own drive for success.

The excellence of TARGET PAINTING PRIZE is marked by its vocation to become a global window through which artists of every pictorial style, technique, culture, and significance can emerge. Emerging, amateur, professional, and established creators have the opportunity to showcase their work on a widely broadcast platform and, consequently, position themselves in the market. Their work will be analyzed and fairly judged by reputable jury members and considered for acquisition by collectors of established prestige.

In the following pages, we explain how to participate in this first edition of the international competition. Our website provides a space where artists can create their profile and register their works. They just need to photograph their works (up to three images maximum) and attach the files in JPG format. The entry fee for participating with one work is €50, and from the second work onwards, the price reduces to €30. In the young artist category, prices are €35 for the first work and €15 for each additional work.

The registration period ends on February 15, 2025. Then, a prestigious international jury formed by painters, curators, collectors, and gallery owners from five continents will select the 200 finalist works. The organization, with the advice of the jury, will decide which finalist works will be featured in the final exhibition, at the prestigious Ateneo de Madrid, where another physical jury composed of renowned painters from the global art and culture scene will award the main prizes included in the competition rules. At least 50 paintings will be selected and seen by tens of thousands of people between June 5 and 22, 2025.

One of the great attractions of TARGET is the visibility that Madrid will give to the artists. No other city brings together three of the world's most outstanding art galleries in so few meters; and the final exhibition will be located in that golden mile of art, a few minutes' walk from the Prado Museum. The exhibition will attract the attention of a substantial audience after the works are revealed in a preview for collectors, sponsors, and entrepreneurs, so they can be acquired.

Of course, the other great value of TARGET is the unparalleled number of prizes it awards. More than €40,000 in cash will be distributed among the winners, divided into four main prizes (€12,000 for first place, €6,000 for second place, €4,000 for third place, and €4,000 for the Target Fusion prize), ten additional prizes of €500 each for the first place in each category, and acquisition prizes exceeding €10,000. Furthermore, more than forty awards in art materials, training, and promotion valued at over €10,000 will be given out. In total, more than €50,000 in prizes make this competition one of the most important in the world.

The award ceremony will be attended by personalities from the art world, culture, sports, and politics, in addition to numerous media outlets. A unique opportunity to open the doors to success. The competition starts now. GOOD LUCK TO ALL! And thank you for being part of this artistic community.



TARTGET PAINTING PRIZE

2. PARTICIPANTS.

ART. 1.- The contest is open to painters from all over the world.

ART. 2.- There is no limit on the number of entries per participant, considering that each entry will generate a registration, with the corresponding financial obligations.

ART. 3.- Each participant must register on the website www.tartgetpaintingprize.com. Once registered, they can register each work in a separate form (even at different times) or several works at once through the same form, so that, in both cases, the discount for registering a second work, a third, or more than three will be taken into account.

ART. 4.- An artist may receive multiple awards with the same piece or with different pieces.

ART. 5.- In the case of artists under 18 years old, they must send a signed letter from their legal guardians authorizing their participation. It must be sent to the email address info@tartgetpaintingprize.com.

ART. 6.- The participating artist cannot decide which prize to aim for, they can only choose the acquisition prizes they wish to participate in. By participating, they accept the rules and cannot renounce the prizes they win.

ART. 7.- All works will participate on equal terms regardless of the style or category in which they are registered. They will be judged by different juries and experts in each category.

3. CATEGORIES FOR PARTICIPATION.

ART. 8.- All competing works must be registered in one of the following categories:

- 1) URBAN AND INDUSTRIAL LANDSCAPE
- 2) NATURAL LANDSCAPE AND PLEN AIR
- 3) ANIMALS AND WILDLIFE
- 4) DRAWING-ILLUSTRATION
- 5) STILL LIFE AND EVERYDAY OBJECTS
- 6) FIGURE AND PORTRAIT
- 7) FANTASY AND IMAGINATIVE PAINTING
- 8) CONTEMPORARY, CONCEPTUAL AND COLLAGE
- 9) ABSTRACTION
- 10) YOUNG

ART. 9.- The same work can be registered in several categories independently as long as it fits the required characteristics. This will increase the chances of winning a prize. For example, the same work can participate in the young artist category and in the urban landscape category.

ART. 10.- Works created by painters under 25 years old at the time of the registration deadline (February 15, 2025), i.e., born after February 15, 2000, can be submitted in the “Young” category.

This prize is aimed at fostering and supporting young artists.

The organization may request proof of age from painters registered in the young artist category in order to verify compliance with category requirements.

Failure to provide this documentary evidence within a maximum period of fifteen days may result in disqualification.

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4. REQUIREMENTS FOR THE WORKS.

ART. 11.- Works must be original creations of the artist and produced entirely by them; additionally, they must have been created within the last three years. Participating works must not have received awards in other competitions.

ART. 12.- Both the theme and the technique will be the artist's free choice.

ART. 13.- Works of all styles are accepted. Creations that fit hyperrealism, photorealism, contemporary realism, imaginative or fantastic realism, surrealism, impressionism, expressionism, outdoor painting, contemporary, abstraction, and any other type of representative painting are welcome.

SPECIFICATIONS: figurative, realistic, hyper realistic, surrealist, impressionist, or expressionist works can be registered in the following categories: 1. Urban and industrial landscape, 2. Natural landscape and outdoor, 3. Animals and wildlife, 4. Drawing and Illustration, 5. Still life and everyday objects, 6. Figure and portrait, 7. Fantasy and Imaginative.

Abstract works may only be entered in the “Abstraction” category. Conceptual works and collages may only be registered in the “Conceptual and Collage” category. This ensures that different styles can be evaluated by a different jury.

ART. 14.- Painters under 25 years old who choose to participate in the “Young” category can submit works under any of the themes and styles listed in article 8.

ART. 15.- Register your work in the category that you think is most representative. In case of doubt, please contact the organization via the email info@tartgetpaintingprize.com

ART. 16.- Works done in a class, masterclass, or under the supervision of an instructor will not be accepted.

ART. 17.- Works done on surfaces such as canvas, linen, cardboard, paper, copper, wood, or any other susceptible to be exhibited are accepted.

ART. 18.- All types of painting techniques such as oil, acrylic, watercolour, pastel, graphite, coloured pencils, ink, charcoal, gouache, tempera, prints, graffiti, other traditional media, mixed media, or collage are accepted.

ART. 19.- Photographs, digital works, digital painting, digitally manipulated works, prints on canvas, giclee's, prints, or any other type of reproductions will not be accepted. Photos and painted or manipulated prints are also not accepted. Works that incur in these irregularities will be disqualified losing the right to a prize. If you have any doubts about these reservations for the admission of works or subsequent sanction, please contact info@tartgetpaintingprize.com

ART. 20.- The minimum dimensions are set at 40x40 cm. and the maximum at 180x180 cm. Dimensions smaller than 40 cm. on any side will be accepted, as long as the sum of width plus height is not less than 80 cm. The work must be presented unframed or, failing that, with a simple strip. Works protected with glass will not be accepted; if necessary, methacrylate must be used.

ART. 21.- To be eligible for the top four main prizes and the acquisition prizes (cash prizes), the works must be available for acquisition by the organization or the prize sponsor.

For other prizes, availability for purchase is not necessary.

ART. 22.- It is recommended that all finalist works selected for the physical exhibition in Madrid be available for shipping, although it is not a mandatory condition for receiving prizes.

For any additional information, please contact with info@tartgetpaintingprize.com

5. PRIZES

ART. 23.- The TARTGET PAINTING PRIZE competition offers financial support to artists and a magnificent opportunity to highlight their work. We promote living creators. Our objective is to give visibility to the works and open them to new markets, collectors, media, and social networks.

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The Payments made by the Organization will be subject to the tax provisions imposed by Spanish Law, with the corresponding withholdings applied (prizes with VAT included and 19% personal income tax withholding) if applicable.

ART. 24.—TARTGET PAINTING PRIZE has initially established a broad catalogue of prizes, which positions it as one of the major competitions worldwide. However, the organization works daily with new sponsors, so it is very likely that during the registration period, this catalogue of prizes will increase. If so, it will be announced through the website and social networks.

It is important to note that the same work may receive several awards or the same painter may receive different awards with different submitted works.

ART. 25.—All the awards outlined in these rules can be awarded to any participating artwork. The exception is that works entered in categories 8 (Conceptual-Collage) and 9 (Abstraction) cannot compete for the Gold, Silver, or Bronze Tartget awards. For these styles and painting techniques, an exclusive award has been created: the Fusion Tartget. Similarly, only individuals under 25 years old are eligible for the Young Artist Award.

ART. 26.—All the prizes included in this catalogue include the promotion of the winners on the official social media accounts of the sponsors of each prize, as well as on those of TARTGET PAINTING PRIZE. Many of our sponsors have communities of over hundreds of thousands of followers, so the winning painter will obtain, in addition to the prize, great visibility and reach, which adds an extra value to the achievement of each prize.

ART. 27.—The winning, finalist, and accepted works for the collective exhibition will be promoted and displayed on our website. Additionally, as part of our collection, the winners will remain permanently showcased on the website.

The following prizes are established:

All prizes in this group will be awarded by the members of the physical jury designated by the organization, composed of a minimum of five professionals of recognised prestige and fairness, consisting of prominent painters from the global scene, art critics, and personalities related to culture.

The Jury’s decision, which will be final and unappealable, will be announced at the awards ceremony.

1) FIRST PRIZE - GOLD TARTGET - Best in Show

(Purchase Prize): 12.000 €

The winner will receive €12,000 for the awarded work. This will become the property of the organization or sponsor. The winner will receive the amount at the awards ceremony along with a trophy and a certificate accrediting the award. The presence of the author at the awards ceremony will be necessary.

Those artworks submitted to any category will participate for this award except those registered in the Conceptual-Collage and Abstraction categories.

2) SECOND PRIZE - SILVER TARTGET (Purchase Prize): 6.000€

The winner will receive €6,000 for the awarded work. This will become the property of the organization or sponsor. The winner will receive the amount at the awards ceremony along with a trophy and a certificate accrediting the award. The presence of the author at the awards ceremony will be necessary.

Those artworks submitted to any category will participate for this award except those registered in the Conceptual-Collage and Abstraction categories.

3) THIRD PRIZE - BRONZE TARTGET (Purchase

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Prize): 4.000€

The winner will receive €4,000 for the awarded work. This will become the property of the organization or sponsor. The winner will receive the amount at the awards ceremony along with a trophy and a certificate accrediting the award.

Those artworks submitted to any category will participate for this award except those registered in the Conceptual-Collage and Abstraction categories.

This prize is sponsored by IBERFIRMES, a Spanish company specializing in public works construction, specialized in large infrastructure projects, premium housing, and photovoltaic parks, established in 2010. Its reputation and consolidation in the market have been accompanied by recognition in the world of art, culture, and sports due to its strong commitment to creativity, healthy practices, and the environment. Iberfimes frequently participates in art exhibitions, sponsors sports entities, and collaborates with literary events and art competitions.

<https://iberfirms.com>

4) PRIZE “FUSION TARTGET” 4.000 €

The winner will receive €4,000 for the awarded artwork. This will become the property of the organization or sponsor. The winner will receive the amount at the awards ceremony along with a trophy and a certificate verifying the award.

Only artworks submitted in Category 8 Conceptual-Collage and Category 9 Abstraction will be eligible for this prize.

**5) BEST URBAN OR INDUSTRIAL LANDSCAPE:
500€**

The winner will receive €500. The work will remain the property of the author.

6) BEST NATURAL LANDSCAPE: 500€

The winner will receive €500. The work will remain the property of the author.

7) BEST ANIMAL AND WILDLIFE WORK: 500€

The winner will receive €500. The work will remain the property of the author.

8) BEST DRAWING OR ILLUSTRATION: 500€

The winner will receive €500. The work will remain the property of the author.

9) BEST STILL LIFE: 500€

The winner will receive €500. The work will remain the property of the author.

10) BEST FIGURE OR PORTRAIT: 500€

The winner will receive €500. The work will remain the property of the author.

11) BEST IMAGINATIVE FANTASY WORK: 500€

The winner will receive €500. The work will remain the property of the author.

**12) BEST CONCEPTUAL OR COLLAGE WORK:
500€**

The winner will receive €500. The work will remain the property of the author.

13) BEST ABSTRACT WORK: 500€

The winner will receive €500. The work will remain the property of the author.

**14) “PEOPLE AND PAINTING GALLERY AWARD”
FOR THE BEST WORK IN THE YOUNG CATEGORY:**

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: 500€

The winner will receive €500. The work will remain the property of the author. Also, the winner of this category will become part of People and Painting Gallery as a resident artist for 1 year with all the benefits it entails for the holder.

Based in New York, People & Painting represents prominent artists from around the world. It is an online gallery dedicated to promoting emerging painters that offers its artists the possibility of having an online sales space, participating in some of the physical exhibitions it organizes, exhibiting their works in an individual virtual exhibition with advertising promotion, and being able to participate in contests organized by the gallery itself.

<https://peopleandpaintings.com>

CASH ACQUISITION PRIZES GROUP

All prizes in this group will be awarded by a jury composed of a member of the organization, a member of the physical jury, and a member of the sponsoring company.

Each participant may decide, at the time of registration, whether to participate in this group of prizes and, if so, which of the prizes defined within this group to participate in.

There are several prizes with amounts of €4,000, €3,000, €2,000, and €1,000. To participate in this group of prizes, it is important that the artwork is available for acquisition.

All finalist artworks will be eligible to win this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

15) ACQUISITION PRIZE: €4,000

The winner will receive €4,000 for the awarded work, which will become the property of the organization or sponsor. The

winner will receive the amount at the awards ceremony along with a trophy and a certificate accrediting the award.

9) ACQUISITION PRIZE: €3,000

The winner will receive €3,000 for the awarded work, which will become the property of the organization or sponsor. The winner will receive the amount at the awards ceremony along with a trophy and a certificate accrediting the award.

10) ACQUISITION PRIZE: €2,000

The winner will receive €2,000 for the awarded work, which will become the property of the organization or sponsor. The winner will receive the amount at the awards ceremony along with a trophy and a certificate accrediting the award.

11) ACQUISITION PRIZE: €1,000

The winner will receive €1,000 for the awarded work, which will become the property of the organization or sponsor. The winner will receive the amount at the awards ceremony along with a trophy and a certificate accrediting the award.

TRAINING AWARD GROUP

All awards in this category will be granted by a jury comprising one member of the organization, one member of the physical jury, and one member of the sponsoring company.

19) SUMMER ARTISTIC RESIDENCY PRIZE AT BARCELONA ACADEMY OF ART (BAA).

This prize consists of a 15-day summer artistic residency scholarship (dates to be determined) at the prestigious Barcelona Academy of Art to take a course on “Drawing and Painting of the Human Figure.” Valued at €700.

All painters selected for the final exhibition will be eligible

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to win this prize, regardless of the category in which they participated.

Barcelona Academy of Art is a centre specialised in high-performance art dedicated to the professional teaching of drawing, painting, and sculpture. Its teaching philosophy is based on the classical tradition of painting and the precepts of realism; the BAA offers work plans based on the method of the great academic ateliers of the 19th century, giving special importance to the direct study of nature and the analysis of the great classical painters.

The winner will live a unique immersive experience in the world of painting and will enjoy a staff of first-rate teachers and facilities. This prize only covers academic and registration expenses. The remaining expenses (accommodation, transportation, meals, etc.) will be borne by the awarded painter. This prize will have a validity of 2 years.

<https://www.academyofartbarcelona.com>

20) “SENTIENT AWARD”

The award will consist of a year of free access to the extensive catalog of courses on the platform valued at €600.

All finalist painters will be eligible to win this prize, regardless of the category in which they have participated and even if they are not selected for the final exhibition.

Sentient is a prestigious international institution specialized in teaching and developing artistic skills in various disciplines, from fine arts to digital design and animation. At Sentient Academy, students have the opportunity to explore their creative passion in a collaborative and supportive environment, where experimentation and innovation are encouraged. In addition, Sentient Academy organizes cultural events, exhibitions, and industrial collaborations to enrich the learning experience of its students and prepare them for successful careers.

<https://sentientacademy.com>

21) “VIRTUAL ART ACADEMY AWARD”.

The award will consist of a one-month online course in advanced-level painting and access to the interactive community. Valued at €200.

All finalist painters will be eligible to receive this award, regardless of the category in which they have participated and even if they are not selected for the final exhibition.

The Virtual Art Academy specializes in providing an affordable high quality level of instruction in painting using a self-study, online approach. The curriculum is a unique blend of traditional academic knowledge, combined with modern ideas of abstract design, that give students the foundation needed to create more freer expressionistic and impressionistic artwork, rather than being limited to a rigid academic style. The teaching approach is based on an a modern interactive online community platform, that provides mutual peer-to-peer support and encouragement during the learning process, and allows students to work more flexibly at their own pace, without being tied to a specific location.

<https://www.virtualartacademy.com/>

22) “OPEN ART ACADEMY AWARD”

The prize consists of an online course valued at €350. The winner may choose it from all those available in their catalog.

All finalist painters will be eligible for this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Open Art Academy is a Ukrainian online platform for anyone interested in the world of art, creativity, and self-expression. A place where you can take online courses without worrying about age, geographical location, or time of day. An ideal place to study and discover step by step the secrets and techniques of painting, drawing, and collage.

<https://openartacademy.com>

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23) “FASO - BOLD BRUSH” AWARD:

The prize consists of an Annual FASO Gold Membership (valued at \$312) with \$200 in Bold Brush Ad credits. This is a web platform and advertising package. The total value of this package is \$512.

All finalist painters will be eligible for this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Fine Art Studio Online (FASO) is an online platform designed specifically for visual artists who want to create and manage their internet presence professionally. It offers various tools and services that allow artists to easily create their own websites to showcase and sell their works. FASO provides pre-designed templates and customization options, as well as built-in e-commerce features to facilitate the sale of artwork directly from the artist's website. Additionally, FASO offers marketing and promotion tools, such as email newsletters and search engine optimization, to help artists expand their reach and increase their online visibility.

FASO has been facilitating the sale of art to professional artists since 2001.

<https://www.faso.com>

24) “CHIASSO PERDUTO GALLERY AWARD”

The prize consists of a personalized and tutored virtual seminar by the Colombian artist and curator Sandra Miranda Pattin. It will be structured in two blocks: 1. Review and development of the winner's Portfolio to evaluate their work and establish strengths and areas for improvement. 2. Visibility strategies to use creativity as a visualization element for the work, create personal networking in the art world, define infiltration strategies, and develop effective sales strategies. Followed by a discussion of specific aspects for the artist. This seminar is valued at €300.

All finalist painters whose work belongs to the Conceptual, or

Collage category and the Abstraction category in which they participated will be eligible for this prize, regardless of whether they are selected for the final exhibition.

Chiasso Perduto is an experimental space for artistic residences in the center of Florence, is part of the Palazzo Machiavelli and used to be the cellar and kitchens of the same palace. The objective is to open a dialogue with the resident artists that results in a site specific intervention. Our philosophy is always to create an interaction with the territory, to inquire about the position of an artist in front of a specific context, whether is the space itself with its architecture and history that already have a strong identity, be it a cultural dialogue with the neighborhood or the city and/or with the language, generating new codes that allow artists to expand their artistic research, perhaps breaking boundaries in terms of cultural constructions, techniques, of philosophical approaches and finally repositioning in front of a questioning of the conceptualization of the work itself. The residence is designed each time specifically for the resident and concludes with the opening of an exhibition.

<https://www.chiassoperduto.com/>

ART SUPPLIES AWARDS GROUP

All awards in this category will be granted by a jury comprising one member of the organization, one member of the physical jury, and one member of the sponsoring company.

25) “ARTEMIRANDA AWARD” FOR THE MOST ORIGINAL OIL OR ACRYLIC WORK.

The prize consists of a batch of fine arts materials to be chosen by the winner from all those available in their online store: www.artemiranda.es, worth €500.

All finalist painters will be eligible for this prize, regardless of

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the category in which they participated, and even if they are not selected for the final exhibition.

Artemiranda is a Spanish company of Fine Arts products that offers free shipping of materials to over 190 countries and 250 payment methods. With both physical and online presence, Artemiranda has become a reference destination for artists worldwide. Founded in 1922, it has over 40,000 references in stock, real-time stock control, automatic warehouses, or temperature control for the conservation of materials. But the most outstanding feature of Artemiranda is its customer service. It provides expert advice and personalized attention by phone, chat, or email, quickly and efficiently solving any doubts or unforeseen issues.

<https://www.artemiranda.es>

26) “RINCÓN DE ARTE ZURBARÁN AWARD”

The award will consist of a wooden box of Rembrandt MASTER oil paints valued at €420

Composed of:

- 10 tubes Rembrandt oil X 15ml
- 12 tubes Rembrandt oil X40ml
- 2 tubes 60ml
- 3 bottles of 75ml auxiliaries.
- 4 Rembrandt brushes from different series and sizes.
- Various accessories: Spatula No. 3012, double cup, tube with 3 charcoal sticks, wooden palette

All finalist painters will be eligible to receive this award, regardless of the category in which they have participated and even if they are not selected for the final exhibition.

Rincón de Arte Zurbarán is an art supply store in Seville, Spain, specializing in the sale of fine arts materials. With both a physical store and an online presence, Rincón de Arte Zurbarán

has become a trusted destination for artists, offering a wide range of high-quality products, including paints, brushes, canvases, and accessories. Established in 2003, the store prides itself on providing excellent customer service and expert advice to artists of all levels.

<https://www.rincondeartezurbaran.com/>

27) “BLICK ART MATERIALS AWARD”

The prize consists of a comprehensive professional set of painting materials valued at €300.

All finalist painters will be eligible for this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Blick Art Materials, founded in 1911 in Galesburg, Illinois, is one of the most widespread and recognized art supply chains in the artistic community worldwide. Blick primarily serves the U.S. market, with over 70 stores across the country and a strong online presence. They offer a wide range of products, from basic materials like paints and brushes to specialized equipment and high-quality fine art materials. Additionally, Blick stands out for its influence in cultural dissemination and promotion, providing educational resources, events, and discounts to artists. It is undoubtedly an inspiring brand.

<https://www.dickblick.com>

28) “MICHAEL HARDING OIL AWARD”

The prize will consist of a complete professional set composed of oil tubes, primers, and Miracle mediums from the Michael Harding brand, valued at €580.

All finalist painters will be eligible for this prize as long as their works are done with oil, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Michael Harding is a brand committed to producing materials

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for artists of the highest quality, perfected over centuries, dating back to the time of the old masters. The meticulousness of its process has allowed it to offer painters watercolours and oils that are not only true and vibrant but also durable. Michael Harding, artist and entrepreneur, understands the importance of using materials that can withstand the test of time.

<https://www.michaelharding.co.uk>

29) “MICHAEL HARDING WATERCOLOR AWARD”

The prize will consist of a complete professional set composed of watercolour paints and Miracle mediums from the Michael Harding brand, valued at €580.

All finalist painters will be eligible for this prize as long as their works are done with watercolor, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

30) “MAIMERI & ST. CUTHBERTS MILL AWARD”

The award will consist of a comprehensive professional set comprising Maimeri oils, acrylics, and watercolours, along with St. Cuthberts Mill paper blocks valued at €400.

All finalist painters will be eligible for this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Maimeri, founded in Milan in 1923 by the painter Gianni Maimeri in collaboration with his brother Carlo, produces top-quality paints in its Milan factory, following its founder’s recipes, using pigments with maximum lightfastness and high-quality binders. The wide range of Fine Arts items makes MAIMERI the leading paint brand.

Meanwhile, St Cuthberts Mill has been making paper since 1763, harnessing the pure waters of the River Axe. They only use pure raw materials to ensure they produce only the highest quality archival papers. Their cotton pulps and linters are selected

especially for their purity and performance. St Cuthberts Mill produces beautiful papers with surprising texture and excellent surface stability.

Today both brands are part of the Italian FILA Group. With over 11,300 motivated employees worldwide, the Group is dedicated to consolidating and further expanding its strength in the market and working to create the best products for artists worldwide to make their best creations.

<https://www.maimeri.it/en>

<https://www.stcuthbertsmill.com/>

31) “ARCHES & PRINCETON AWARD”

The award will consist of a comprehensive professional set comprising Princeton brushes and Arches watercolour paper blocks valued at €400.

All finalist painters will be eligible for this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition, as long as they have created their work in watercolor.

Princeton Artist Brush Company, founded over 30 years ago by Howard Kaufman in Princeton, New Jersey, is now one of the largest brush suppliers in North America. Howard and his family, along with a team of dedicated craftsmen and experts, continue to invent and evolve brushes to enhance their use with painting.

As for ARCHES, for over five centuries, renowned artists and writers have chosen their papers to enhance their works and ensure their perpetuity. The brand’s reputation is international. ARCHES offers the widest range of artistic papers made in a round shape. For example, ARCHES Aquarelle paper, completely gelatinized, is a reference for artists worldwide, thanks to a unique manufacturing process.

Both brands belong to the Italian company Grupo Fila.

<https://arches-papers.com/>

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<https://princetonbrush.com/>

32) “CANSON & DALER-ROWNEY AWARDS”

The award will consist of a comprehensive professional set comprising Daler-Rowney oils, acrylics, accessories, and brushes, along with Canson paper blocks for various techniques valued at €400.

All finalist painters will be eligible to receive this award, regardless of the category in which they have participated, and even if they are not selected for the final exhibition.

Canson, founded in 1557 by the Montgolfier family and headquartered in Annonay for centuries, perpetuates an unparalleled spirit of invention and excellence, combining the savoir-faire of master papermakers with innovative technologies. For generations, the best artists and creators have used Canson papers: Delacroix, Van Gogh, Degas, Matisse, Picasso, Dali, Warhol, Jean-Michel Alberola, Barthélémy Togo, Philippe Starck, or Yan Pei-Ming.

Daler-Rowney, founded in the UK in 1783, has grown into an internationally renowned fine arts manufacturing company with high-quality colours and pigments. Daler Rowney, famous for its watercolours, acrylics, and brushes, has a long history of supplying artistic materials to British artists.

Both brands belong to the Italian company Grupo Fila.

<https://fr.canson.com/>

<https://www.daler-rowney.com/>

33) “PREMIO LYRA & STRATHMORE AWARD”

The prize will consist of a complete professional set comprising sketching pencils, watercolour markers, and coloured pencils from the Lyra brand, along with Strathmore paper blocks for

drawing, illustration, and watercolour, valued at €400.

All finalist painters will be eligible for this prize if their work belongs to the drawing and illustration category, even if they are not selected for the final exhibition.

Based in Germany, LYRA is the oldest pencil factory in Nuremberg. Founded in 1806 by pencil manufacturer Johann Froescheis, Lyra has delighted its customers with superior products and first-class service for over 200 years. True to its motto: EXCELLENCE IN PROFESSIONAL MARKING, Lyra represents solutions that make it more efficient for professionals to produce first-class results.

On the other hand, Strathmore Paper Company, one of the leading American brands of fine art paper, was founded in 1892 by Horace Moses in West Springfield, MA. Over the years, prominent artists such as Norman Rockwell, Andrew Wyeth, and the current Heather Rooney have appeared in testimonial ads for Strathmore. They have associated their name with the Strathmore brand because it has provided the ideal surface for creating lasting works of art.

Both brands belong to the Italian company Grupo Fila.

<https://www.lyra-industrial.com/en/>

<https://www.strathmoreartist.com>

34) “NITRAM AWARD” FOR BEST PORTRAIT IN DRY TECHNIQUE.

The prize will consist of a comprehensive professional set valued at €310, consisting of the following elements: Nitram Académie Fusains B (soft), Nitram Académie Fusains HB (medium), Nitram Académie Fusains H (hard), Nitram assorted pack, Petits Bâtons-Sof Round 6 mm, Bâtons Moyens-Soft Round 8 mm, Bâtons Épais - Soft Round 12 mm, Demi Bâtons de Saule 50 mm, Bloc de Saule, Nitram Stylus, Nitram Starter Kit, Nitram Liquid Charcoal, Nitram Powdered Charcoal, Nitram Bâton 2.0, Nitram Fusain Aquarelle, Nitram Graphite, Nitram Mignonette (Bâton Refills), Nitram Apron.

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All finalist painters will be eligible to win this prize if their works belong to the drawing and illustration category, even if they are not selected for the final exhibition.

Nitram academic charcoal b (soft), Nitram academic charcoals hb (medium), Nitram academic charcoals h (hard), Nitram assorted package, Small sticks - soft round 6 mm, Medium sticks - soft round 8 mm, Thick sticks - soft round 12 mm, Willow sticks 25 mm, Maxi Willow sticks 50 mm, Willow block, Nitram sharpener, Sharpening tool with replacement pads, Nitram stylus charcoal holder, Nitram starter kit, Nitram liquid charcoal, Nitram charcoal powder, Nitram stick 2.0 graphite holder, Nitram water-soluble charcoal, Nitram graphite, Nitram mignonette refills, Nitram apron.

35) “NITRAM AWARD” FOR BEST LANDSCAPE IN DRY TECHNIQUE.

The prize will consist of a comprehensive professional set valued at €310, consisting of the following elements: Nitram Académie Fusains B (soft), Nitram Académie Fusains HB (medium), Nitram Académie Fusains H (hard), Nitram assorted pack, Petits Bâtons-Sof Round 6 mm, Bâtons Moyens-Soft Round 8 mm, Bâtons Épais - Soft Round 12 mm, Demi Bâtons de Saule 50 mm, Bloc de Saule, Nitram Stylus, Nitram Starter Kit, Nitram Liquid Charcoal, Nitram Powdered Charcoal, Nitram Bâton 2.0, Nitram Fusain Aquarelle, Nitram Graphite, Nitram Mignonette (Bâton Refills), Nitram Apron.

All finalist painters will be eligible to win this prize if their works belong to the drawing and illustration category, even if they are not selected for the final exhibition.

36) AQUARELLE DE PROVENCE AWARD” FOR BEST WATERCOLOR PORTRAIT.

The prize will consist of a complete professional set of eco-friendly handmade watercolours including a wooden box (French FSC) 12 half-pans, the Infinity palette representing the full range of iridescent Extra-fine, vegans watercolours with mica, the “PASSION VEGETALE” palette of 10 extra-fine vegan watercolours and the “PORTRAIT” palette of 12 extra-fine vegan watercolours from the Aquarelle de Provence brand. Valued at €325.

All finalist painters will be eligible to win this prize as long as their works are done in watercolor, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Founded by Valérie Schifano in 2020, Aquarelle de Provence is a French company that adopts an eco-responsible approach, respecting the environment through vegan manufacturing (without added animal products, no honey or bovine bile, no animal pigments), and a range of eco-friendly products. -Materials designed, waste-free, recycled, and recyclable. They distribute a range of handmade watercolours made from natural recipes with plant-based products and finely ground selected pigments.

<https://aquarelledeprovence.com/>

37) AQUARELLE DE PROVENCE AWARD” FOR BEST WATERCOLOR LANDSCAPE.

The award will consist of a Gift Voucher redeemable for fine art materials available on the Aquarelle de Provence online store valued at €250.

All finalist painters will be eligible to win this prize as long as their works are done in watercolor, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

38) “NILA COLORI AWARD”

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The award will consist of a complete professional set composed of fine art materials and watercolours from the Nila Colori brand valued at €500.

All finalist painters will be eligible to win this prize as long as their works are done in watercolor, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Based in Milan, Nila Colori has earned a prominent place in the art market thanks to its commitment to quality and innovation in the artistic field. Their watercolours, formulated with carefully selected natural pigments, offer a variety of vibrant and long-lasting colours that capture the richness of nature in every stroke. In addition to their watercolour line, Nila Colori offers oils, acrylics, or blending mediums, all maintaining the highest quality standards. Their dedication to excellence and respect for the environment make Nila Colori the preferred choice of artists seeking painting products that combine technology and sustainability.

<https://nilacolori.com/>

39) “REMBRANDT-ROYAL TALENS AWARD”

The award will consist of a traditional Rembrandt wooden box of oil paints valued at €200.

All finalist painters will be eligible to win this prize as long as their works are done in oil, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Rembrandt, a legendary name for a range known for its superior and incomparable quality. It has been developed through pure skill and artistic vision and is based on the finest raw materials. This allows Rembrandt products to boast unique features such as maximum fineness, lightfastness, and durability. The choice of the professional artist.

<https://www.royaltalens.com/es/marcas/rembrandt>

40) “AMSTERDAM -ROYAL TALENS AWARD”

The award will consist of an acrylic set composed of a box of 90 tubes of 20 ml colours from the Amsterdam brand valued at €150.

All finalist painters will be eligible to win this prize as long as their works are done in acrylic, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Founded in 1976, Amsterdam has been known since then for a variety of high-quality paints. In 2006, Amsterdam reduced its assortment to acrylic paint and became the brand you know and love today: Amsterdam All Acrylics. An inspiring brand of acrylic colours, markers, spray paint, and mediums. It's bold and colourful, created to brighten canvases and walls. And empower artists to push their creative boundaries.

<https://www.royaltalens.com/es/marcas/amsterdam-all-acrylics>

41) “SCHMINCKE AWARD”

The prize will consist of a professional set of paints and other fine art materials from the Schmincke brand valued at €250.

All finalist painters will be eligible to win this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

A brand known especially for its exceptional pigments and paints for artists. Founded in 1881, Schmincke has maintained a reputation for craftsmanship and commitment to quality for over a century. Their products include a wide range of oil paints, watercolors, acrylics, pastels, and other mediums, all made with carefully selected ingredients and expert formulations to ensure vibrant, durable, and intense colors. Artists worldwide rely on Schmincke products for their consistency, versatility, and reliability, making them the preferred choice for both professionals and hobbyists seeking to achieve outstanding results in their artwork.

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<https://www.schmincke.de>

42) “ESCODA OIL AWARD”

The award will consist of a complete professional set of brushes for oil and acrylic of various sizes and shapes from the Escoda brand valued at €120.

All finalist painters will be eligible to win this prize as long as their works are done in oil or acrylic, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

A recognized Spanish brand of brushes and brushes for artists, with a history of over 80 years. Founded in 1933 by Josep Escoda Roig, the brand has earned a solid reputation for the high quality of its handmade products. Escoda brushes are appreciated by artists worldwide for their durability, precision, and exceptional performance. Using top-quality materials such as natural bristles, synthetics, and innovative blends. Escoda produces a wide variety of brushes suitable for different techniques and artistic styles.

<https://escoda.com/es>

43) “ESCODA WATERCOLOR AWARD”

The award will consist of a complete professional set of watercolour brushes of various sizes and shapes from the Escoda brand valued at €120.

All finalist painters will be eligible to win this prize as long as their works are done in watercolor, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

44) “BORCIANI E BONAZZI OIL AWARD”

The prize will consist of a professional set of fine arts brushes hand crafted in Italy by Borciani e Bonazzi dedicated to the oil painting technique of the value of more than 140 €.

All finalist painters will be eligible to win this prize as long as their works are done in oil, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Borciani e Bonazzi is a renowned manufacturer of fine art brushes. Founded in 1951 in Reggio Emilia, Italy, the brand has earned a reputation for the quality and durability of its tools. They offer a wide range of brushes for different techniques and artistic media, from watercolors to oils. Many artists choose Borciani e Bonazzi brushes for their precision and performance. Additionally, this manufacturer stands out for its continuous innovation in the design and technology of its products, maintaining traditional Italian craftsmanship and crafting each brush by hand since the brushes are made by hands from the women of our laboratory with meticulous detail.

<https://www.borcianiebonazzi.com/it/>

45) “BORCIANI E BONAZZI WATERCOLOR AWARD”

The prize will consist of a professional set of Wwatercolor brushes in various sizes and shapes manufactured in Italy by the brand Borciani e Bonazzi, valued at €100.

All finalist painters may qualify for this award, provided their works are executed in watercolour, regardless of the category in which they have participated, and even if they are not selected for the final exhibition.

46) “M. GRAHAM & CO.” AWARD

The prize will consist of a complete professional artist set of 12 M. Graham & Co. colors in the medium of the winner’s choice (oil, acrylic, gouache, or watercolor), valued at €250.

All finalist painters will be eligible to win this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Founded in 1992 by painter and art professor Art Graham, it

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is a prominent brand of art materials highly regarded for its oil paints, watercolors, acrylics, and gouache. The company uses natural ingredients, such as honey in its watercolors and gouache, which enhances viscosity and allows for easy rehydration. In its oils, walnut oil is used instead of linseed oil, reducing yellowing and being more environmentally friendly. Its products are recognized for their high pigment concentration, resulting in intense and durable colors, as well as superior consistency that facilitates application and blending. Professional artists and amateurs alike value its vibrant colors and consistent quality.

<https://mgraham.com/>

47) “AMPERSAND ART SUPPLY AWARD”

The award will consist of a Gift Voucher to be redeemed for fine art materials from the Ampersand Art Supply brand valued at \$200.

All finalist painters will be eligible to win this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Ampersand is a brand known for its panels, supports, and wood boards for artists, always striving to go beyond conventional standards. They offer a wide range of high-quality surfaces, such as plywood boards, canvas boards, and paper panels, all designed to withstand a variety of artistic media, such as acrylics, oils, watercolors, and more. Their products are appreciated for their durability and consistency, making them a popular choice among professional painters and enthusiasts seeking consistent and high-quality results in their creations.

<https://ampersandart.com>

48) “DA VINCI BRUSHES AWARD”

The award will consist of a professional set of travel brushes

model Casaneo from the Da Vinci brand valued at €150.

All finalist painters will be eligible to win this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

High-quality brushes manufactured in Germany with a wide range. Brushes for artists, cosmetics, hobbies, and school. They also offer brushes for nails and dental care. The main feature of this Nuremberg-based company is that it combines traditional craftsmanship with state-of-the-art processes. The result is a variety of products with maximum performance and reliability.

<https://www.davinci-defet.com/>

49) “DERIVAN AWARD”

The award will consist of a professional set of Matisse paints from the Derivan brand valued at €150.

All finalist painters may qualify for this award, regardless of the category in which they have participated, and even if they are not selected for the final exhibition.

An Australian brand founded in 1964, renowned for the quality and versatility of its materials. Derivan offers a wide range of products, including acrylic paints, watercolours, oil paints, and craft materials, all designed to meet the needs of both professional artists and enthusiasts. With a focus on sustainability and environmental responsibility, Derivan remains a popular choice among artists seeking quality and performance in their creations.

<https://derivand.com.au>

50) “CHELSEA CLASSICAL STUDIO AWARD”

The prize will consist of a gift voucher to be redeemed for fine art products and materials available in the online store of Chelsea Classical Studio, valued at €150.

All finalist painters will be eligible for this prize, regardless of the category in which they participated, and even if they are not

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selected for the final exhibition.

Chelsea is particularly known for its range of high-quality acrylic paints. Founded in the UK, Chelsea has earned a reputation for its vibrant pigments, smooth consistency, and exceptional durability, making it a popular choice among both professional artists and enthusiasts. In addition to their paints, Chelsea offers a variety of other art materials, such as brushes, canvases, and artistic mediums, all designed to meet the needs of the most demanding creators. Chelsea is a reliable and respected brand in the art world, known for its commitment to quality and creative excellence.

<https://www.chelseaclassicalstudio.com>

51) “ROSMAY & CO. OIL AWARD”

The prize will consist of a E-voucher to be redeemed for fine art materials available on the Rosemary & Co website (www.rosemaryandco.com) worth €100.

All finalist painters will be eligible for this prize as long as their works are done in oil, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Rosemary & Co is a well-known brand of artist brushes founded in the United Kingdom in 1988 by Colin and Rosemary Thompson, which has always been committed to the quality and effectiveness of traditional methods. Their brushes are handcrafted by expert artisans using a combination of natural and synthetic bristles, allowing for a wide variety of options for different painting styles and techniques. From watercolors to oils and acrylics, Rosemary & Co offers a wide range of brushes designed to meet the needs of artists of all levels. With a continued dedication to innovation and refining their products, Rosemary & Co remains a popular choice among the global artistic community.

<https://www.rosemaryandco.com/>

52) “ROSMAY & CO. WATERCOLOR AWARD”

The prize will consist of a E-voucher to be redeemed for fine art materials available on the Rosemary & Co website (www.rosemaryandco.com) worth €100.

All finalist painters will be eligible for this prize as long as their works are done in watercolor, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

53) “GOLDEN AWARD”

The award will consist of a professional set of paint or pastel in the winning artist’s choice of medium from one of the GOLDEN brands; GOLDEN Artist Acrylics, Williamsburg Artist Oil Colors, QoR® Artist Watercolors, or PanPastel Artist Pastels. Valued at €130 - €140.

All finalist painters can opt for this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

Founded in 1980 by Sam Golden and Mark Golden in New York, the company has stood out for its commitment to innovation, quality, and sustainability in the production of artistic materials. Golden Artist Colors is distinguished by its focus on research and development, as well as its commitment to art education and the creative community.

<https://goldenartistcolors.com>

ARTISTIC PROMOTION AWARDS GROUP

All awards in this category will be granted by a jury comprising one member of the organization, one member of the physical jury, and one member of the sponsoring company.

54) “SHENG XINYU ART AWARD”

Sheng Xinyu Art is one of China’s leading art institutions with

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over 20 years of experience, promoting artistic exchange and promotion of young talents in collaboration with art institutions worldwide, especially from the United States, Great Britain, Italy, and Spain.

This institution will award 5 art prizes consisting of promotion through journalistic articles and interviews of the winners to be disseminated in the Sheng Xiuyu Art media, with a community of over 2 million annual readers. The awardees will also receive an official paper certificate from the Chinese institution.

These awards will be presented by Mr. Hongbin Zhang, Founder and Artistic Director of Sheng Xinyu Art.

All finalist painters may qualify for this award, regardless of the category in which they have participated and even if they are not selected for the final exhibition.

<https://shengxinyuart.com/index>

55) “INTERNATIONAL ARTIST MAGAZINE” AWARD

The prize will consist of a free one-year subscription to the “International Artist Magazine” and an editorial article “Artist Focus” for a winner in each category, valued at €500.

All finalist painters will be eligible for this prize, regardless of the category in which they participated, and even if they are not selected for the final exhibition.

A leading publication in the art world, known for its global approach to promoting and appreciating contemporary art. The magazine features exclusive interviews with prominent artists, provides detailed tutorials on artistic techniques, and offers numerous tips and resources for artists of all levels. Through its pages full of inspiration, International Artist Magazine connects the international artistic community, providing an invaluable platform for the exchange of ideas and the celebration of creative diversity. With a unique combination of educational content and visually captivating images, the magazine remains an invaluable source of inspiration and guidance for artists worldwide. <https://www.internationalartist.com>

56) “HUE & EYE AWARD”

The award will consist of a journalistic article for the winner to be disseminated in the Hue & Eye magazine, valued at €200

All finalist painters may qualify for this award, regardless of the category in which they have participated and even if they are not selected for the final exhibition.

Founded in 2019 as a creative blog, today Hue & Eye is an online magazine showcasing selected emerging artists specializing in Fine Arts, Illustration, Graphic Design, Photography, NFT, and Digital Arts. Hue & Eye guides artists and art lovers by informing, educating, and inspiring them. However, it also follows the latest trends, news, and technologies in the digital art space, such as NFT Art.

<https://www.hueandeye.org/>

57) “INDIVIDUAL CATALOG” AWARD

The award will consist of a limited edition print run of 60 copies of a catalogue for the winning painter, including the design, layout, and editing of the 52-page individual portfolio catalogue, which will include the Curriculum Vitae, BIO, other relevant information, the artist’s works, and the award-winning artwork valued at €1000.

All finalist painters may qualify for this award, regardless of the category in which they have participated and even if they are not selected for the final exhibition.

The winner of this award will receive a limited edition print run of 60 copies of a catalogue, consisting of the design, layout, and editing of a 52-page individual catalogue with the winner’s personal works, curriculum vitae, and relevant information.

58) HONORABLE MENTIONS

10 Honourable Mentions will be awarded to those Finalist works that stand out for their execution or singularity.

These works will be permanently exhibited on the TARTGET

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PAINTING PRIZE website. They will also be disseminated on social networks during the different stages of the competition and will appear in newsletters and on our blog. An accreditation certificate will be issued.

GROUP OF PHYSICAL EXHIBITIONS AND ARTWORK ACQUISITION AWARDS

59) COLLECTIVE PHYSICAL EXHIBITION IN

MADRID

Undoubtedly, one of the main prizes of the contest is being selected for the final exhibition to be held in Madrid. Few cities are as linked to art, and it is challenging to find a forum that brings together three of the world's most outstanding art museum. Madrid is culture, tradition, and avant-garde. Madrid is the showcase for thousands of enthusiasts and professionals and will be the ideal setting for our final exhibition. Madrid will be the space that accommodates the exhibition of the most outstanding paintings of this first edition.

The jury will decide the 20 best works per category to determine the 200 finalist works. From these, the works that will integrate the final physical exhibition at the prestigious “Ateneo de Madrid” will be selected. The number of works that will travel to the capital of Spain to form this exhibition will be at least 50. A greater number of exhibited paintings will depend on the dimensions and format of the works.

From among the 200 finalists, all the winners will be chosen, whether selected for the exhibition or not. However, only those included in the final exhibition will be eligible for the MAIN CASH PRIZES.

As for the Acquisition Prizes, they may be awarded to finalist artworks even if they are not selected for the final exhibition.

Finalist artworks that choose not to participate in the physical exhibition will be replaced in sequential order within each category, without losing their status as finalists or any prizes

they may have won, except for cash prizes, honorable mentions, and acquisition prizes, to which they will not participate.

All the prizewinning works and finalists in each category will be permanently exhibited on the tartgetpaintingprize.com website.

The images will be accompanied by the technical characteristics of the painting and the name of the author. They will also be displayed on social media during the different phases of the competition. The organization will determine which ones will appear in newsletters and on our blog.

60) “ARTISHOW” EXHIBITION AWARD IN SWEDEN

ARTISHOW is an artistic collective belonging to C&N Group and established in Sweden, formed by painters from different countries and led by Claudia Isaza, whose mission is to promote international artists in Sweden and other countries such as Spain and the United States, promoting their dissemination through collective exhibitions in various countries, where thanks to the great network of contacts within the art world and the specialized work of their sales team professionals, they achieve over 60% sales in most exhibitions they promote.

The prize for the winner will consist of admission to this collective and the promotion of 4 works created by the awardee, in at least 6 exhibitions organized in Sweden by Artishow over the next year. There will be no cost to the winner, except for the shipping and return of works if they have not been sold during that period. This prize has an equivalent value of €1000.

All finalist painters will be eligible for this prize, regardless of the category in which they participated, even if they are not selected for the exhibition.

6. REGISTRATION.

ART. 28.- Applications must be submitted before February 15, 2025, exclusively through the official website www.tartgetpaintingprize.com.

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ART. 29.- It will be necessary to fill out the registration form with the requested data on our website.

ART. 30.- Characteristics of the images of the works:

Up to three photographs of each work to be registered can be sent, but at least one must frame the complete work. The images (JPG format) must be between 1MB and 5MB. For the correct assessment by the jury. The photographs must have acceptable quality. We recommend that, for dissemination on networks, one of the images includes the artist with the work.

ART. 31.- During the registration process, participants must indicate whether the artwork is entering the acquisition prizes and which of these prizes they wish to enter. Acquisition prizes of €1,000, €2,000, €3,000, and €4,000 are established. The winning artworks of these prizes will become the property of the organization or sponsor.

7. REGISTRATION FEES.

TARTGET PAINTING PRIZE stands out from its first edition as one of the most valued international competitions. A prestige measured by the amount of cash prizes, materials, training, and promotion. To these quantifiable conditions, the professionalism and experience of the organizing team and the accredited staff of jurors recognized worldwide are added. Participation in this contest is undoubtedly a great investment. A great opportunity to grow, evolve in the world of painting, and make yourself known among the artistic community formed by collectors, gallery owners, and sponsors, and even to achieve success and recognition.

ART. 32.- Artists can submit as many works as they wish. Even the same work can be presented in different categories, as long as it fits the required characteristics (for example, a landscape including people could be included in the Figure and Portrait category or in the Natural Landscape category). The registration prices are:

a) Cost of the first artwork: €50

b) Cost of the second artwork: €30. This also includes registering the same artwork in another different category.

c) In the young category, the cost for the first artwork is €35 and €15 for each additional work entered in the same youth category.

ART. 33.- Once the registration form, images, and payment via PayPal or Stripe are submitted, you will receive a confirmation email. Please check that your data is correct. In case you do not receive it, contact info@tartgetpaintingprize.com.

The confirmation email may end up in the spam or junk mail folder. Please check this before contacting us.

ART. 34.- If you have made a mistake in any data after submitting the form, we will proceed to correct it if you send us an email indicating the errors that need to be rectified.

ART. 35.- The registration fee is non-refundable. No refunds will be made after registering the work or for works not accepted for the competition or disqualified. The registration fee will be used to cover administrative costs, exhibition expenses, promotion of the contest on social networks and other platforms, and prize configuration and distribution.

8. JURY AND SELECTION PROCEDURE.

ART. 36.- For the selection of the finalist works in each category, the organization has composed a staff composed of prestigious international painters, renowned curators, and experts in the world of art and collecting. This professional staff will form the Virtual Jury.

Its task will be to assess the works presented through the photographs sent in order to proceed with the selection of the 200 finalist paintings (the top 20 per category), of which a good number will be selected for the physical exhibition in Madrid.

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In the event that any of the categories have not received a sufficient number of applications or do not have the appropriate quality, it will be chosen to select more than 20 works from the categories with the most participation to select the 200 finalists.

The composition of the Virtual Jury is visible in the “Juries” section, within our website. It is emphasized the obligation to send high-quality photographs that are faithful to the work in order to participate on equal terms.

ART. 37.- Another group of prestigious judges and organization members will form the Physical Jury. This will be divided into two groups, depending on the categories to be judged. One group will assess and award the 3 absolute prizes, and another group will award the “Fusion Target” prize. Each group will consist of at least 5 individuals renowned in the fields of painting, art, and culture in general. They will be responsible for evaluating the artworks selected for the final exhibition and determining which ones deserve the various cash prizes mentioned earlier, as well as the 10 corresponding to the top 10 artworks in each painting category, including the Young Artist prize and Honorable Mentions.

ART. 38.- For the selection of the winners of the group of training, fine arts materials, and artistic promotion awards, a specific jury will be formed for each prize, composed of a member of the organization, a member of the Physical Jury, and a member of the sponsoring company for each prize.

ART. 39.- Participants who win any of the top three prizes in the competition and the Fusion Tartget prize will not be eligible to win the prizes for the best in each category of €500, nor the acquisition prizes, but they will still be eligible for other prizes such as fine arts materials, artistic residencies, and promotion.

ART. 40.- The winners of each category will also be eligible for the rest of the prizes, including fine arts materials, artistic residencies, and artistic promotion.

ART. 41.- Once the period for sending works, set on February 15,

2025, has ended, the Virtual Jury will meet to select the Finalist works through the submitted images. The jury’s decision will be final.

ART. 42.- Between February 20 and 24, 2025, you will receive an email with the result decided by the Virtual Jury:

In that email, you will be informed if your work has been selected as a finalist and if it has also been selected for the final exhibition in Madrid. In that case, you will be given the necessary instructions for the physical shipment of the painting, type of packaging, and conditions for participation in the final award process.

ART. 43.- Only artists selected for the physical exhibition will proceed to physically send the work.

9. SHIPPING OF SELECTED ARTWORKS.

ART. 44.- The deadline for submitting artworks will be between March 25th and April 25th, 2025, inclusive. Artworks that need to be sent from outside the European Union will have an extended deadline, ending on May 10th.

This date is non-extendable. The address for sending works will be announced in advance.

ART. 45.- All expenses related to the shipping and transportation of the work, as well as its subsequent return, will always be assumed by the author, with the organization not participating in any of these expenses.

ART. 46.- The contracting of insurance for transportation will be voluntary for each artist and totally at their expense. The organization will not be responsible in any case for losses, breakages, losses, etc. of the work presented. This rule does not admit exceptions.

ART. 47.- Sending of unstretched and rolled works will be accepted, as long as the stretcher frame is also included in the

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tube or package.

a) The artist wishing to send their unstretched work must inform the organization via email.

b) The artist must sign an authorization for the organization to stretch and mount the work upon receipt and unstretch it at the end of the exhibition. This document will be provided by the organization.

c) The organisation declines all responsibility for any damage that may occur during the stretching and unstretching process, although these tasks will be carried out by professionals.

d) It will be essential for the artist to provide the stretcher frame of the work.

ART. 48.- If sending your work from outside the European Customs Union, please inform yourself about the corresponding customs procedures according to your country of origin. For your convenience, consider the value you attribute to your work for customs duties purposes. Likewise, your package must be sent under the DDP (Delivery Duty Paid) regime. If customs payments are required, the Organization will not be responsible for them.

ART. 49.- The organizing entity of the contest, as well as the “Ateneo de Madrid,” will ensure the care of the received artworks but declines all responsibility for losses, damages, or thefts, as well as any incident that may occur during their transportation, reception, custody, return, or exhibition. Any necessary repairs to an artwork will always be borne by the author. This rule does not admit exceptions. The Ateneo de Madrid is protected by an alarm system.

ART. 50.- Painters who wish to take out insurance will have to do so at their own expense.

10. RESULTS.

ART. 51.- Once the works are received, they will undergo various verification phases to ensure that they meet all the requirements established in these rules.

ART. 52.- The Physical Jury will meet in Madrid between May 10 and 20, 2025, to deliberate and decide on the prizes.

ART. 53.- The decision of the Physical Jury will be communicated on May 22, 2025. It will be final and non-appealable.

11. EXHIBITION AND AWARD CEREMONY

ART. 54.- The physical exhibition will open on June 5, 2025. It will be open for visitation until June 13, 2025, the date on which the artworks will begin to be packed for later return at the author’s expense.

ART. 55.- The exhibition will be held in Madrid, the capital of Spain, at the prestigious “Ateneo de Madrid.” The Ateneo de Madrid is the most important private cultural institution in contemporary Spanish history.

ART. 56.- The mounting of the physical exhibition will be the responsibility of the organization without the artist having to make any additional payment, only the corresponding shipping costs and possible insurance. Likewise, the organization will assume all the costs of promotion, management, and organization of the opening event and award ceremony.

ART. 57.- The works may be removed until July 15, 2025. All works that have not been removed within the agreed period will become part of the TARTGET PAINTING PRIZE collection. If the works are not removed, the author automatically renounces any right to the works in favor of the organization, which will be able to dispose of it freely.

However, the organization will collaborate as much as possible to facilitate the return of the artwork or try to resolve any

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problems that arise.

12. LEGAL NATURE OF THE INITIATIVE.

ART. 58.- Participation in this project does not imply the establishment of any contractual relationship, nor any labour or official link between the artists and the institution promoting the initiative.

ART. 59.- Participation in the initiative implies total acceptance and conformity with the provisions of these regulations and with the criteria of the organizers. The organisation reserves the right to take initiatives not reflected in these rules, always in favour of the contest.

ART. 60.- The organization may cancel the contest if there is not an acceptable number of registrations, in which case the registration fee will be refunded to the participants. The organization reserves the right to introduce new articles to the rules during the course of the contest to regulate important aspects not covered initially in them.

ART. 61.- The artist retains the rights or copyright over their images. However, participation in this exhibition and contest implies authorizing the TARTGET PAINTING PRIZE to use the images of the participating works for advertising and promotion purposes on the social networks of the organization and sponsors, in art magazines and any other media, or advertising diffusion, , including future promotions of events promoted by the organization.

ART. 62.- Likewise, by entering this exhibition and contest, the artist agrees to subscribe to the monthly newsletter that TARTGET PAINTING PRIZE will use to inform about this and future events. The artist's information will not be shared with third parties.

ART. 63.- The rules and prizes may vary from the publication of these rules to the award ceremony due to the incorporation of new sponsors and the adaptation to the number of registrations. New prizes may be added or increased, but never eliminated.

ART. 64.-The artist agrees to comply with all the rules and regulations of this document. The registration in this exhibition and the payment of the entry fee, which is non-refundable except in the event of event cancellation, constitutes agreement on all the conditions set forth in this document.

ART. 65.- By registering your work, you ensure that it is an original work of art, conceived and created exclusively by you, and that you have read and accepted the rules and conditions explained here. You also ensure that you are over 18 years old and if you are not, you certify that you have the permission of your parents or legal guardian who in turn must accept the rules and regulations presented here. Each participant certifies that they have read, understood, and accepted all the clauses that make up the rules of the contest with their registration in it.

13. DATA PROTECTION.

ART. 66.- The applicant is informed that the personal data collected will be incorporated into the databases of TARTGET PAINTING PRIZE, responsible for the treatment and conservation, and will be treated for the purpose of attending to the participation request made, managing and informing about the development of the contest in this and future calls, in accordance with the points indicated in these rules.

ART. 67.-The collected data must be completed obligatorily, as otherwise, the participation request could not be attended to.

ART. 68.-TARTGET PAINTING PRIZE undertakes, regarding the personal data to which it has access in accordance with the provisions of these rules, to comply with the provisions of European Regulation (EU) 2016/679 and Organic Law 3/2018, of December 5, on Data Protection and guarantee of digital rights and with the current regulations applicable at all times.

ART. 69.- At any time, the participant may exercise their rights of access, rectification, deletion, limitation, opposition, and portability by contacting the email address info@tartgetpaintingprize.com, specifying their request. The



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participant guarantees the authenticity of the data provided and undertakes to keep them updated during the period of this call, being responsible for all damages and losses caused by the provision of incomplete, inaccurate, or false data.

ART. 70.- By participating, you agree that your data will be transferred to the collaborating entities indicated in these rules for the sole purpose of assigning the various contest prizes.



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